Luxury Hybrid Car

Henrik Fisker:

Why should it be boring and ugly to drive an environmental car? So I think we have created the sexiest four-door environmental car in the world.

Henrik Fisker:

A plug-in hybrid, uh, power train, which means that the first fifty miles you drive every day is pure electric, and after that a small gasoline engine comes on, charges the battery. And basically you drive like a serial hybrid after that. Most people would achieve way over a hundred miles per gallon per year on an average.

Henrik Fisker:

It's fast as well. It's got four hundred horsepower; can do 125 miles per hour and zero to sixty in less than six seconds.

Henrik Fisker:

We're an American car company; uh, our headquarters' in Irvine, California. Right now, people are ordering the car from our website, fiskerautomotive.com, but we will have about forty dealers by mid this year, and we start the deliveries in November, but the car's sold out until mid-2010.

Henrik Fisker:

It can charge the car, so if you leave it outside in the sun, uh, during a week it can give you up to about four to five miles' equivalent of power. In the center of the vehicle, we have, uh, the battery. And the battery is running through the center of the vehicle. We actually have a two-liter turbocharged. Underneath the floorpan, we have two electric motors with a combined of four hundred horsepower.

Henrik Fisker:

We are starting in the luxury segment. The price of the Fisker Karma is 87,900 dollars and actually is 80,400 dollars after the plug-in hybrid tax discount.

Reporter:

Are you interested in one of these?

Colin Powell:

Uh, yeah. I think it's a fascinating, uh, car; I love cars.

Henrik Fisker:

We will produce, uh, fifteen thousand vehicles a year, and about a half of that, 7,500, will be sold here in the U.S.

Henrik Fisker:

So you can say: I can still have a gorgeous, fast car that seats four people with luggage, and it's one of the most fuel-efficient cars in the world.