

On the Road to a Smart Society

Robert Ray:

Verizon Wireless is running a full-court press at the 2011 Consumer Electronics Show. The most connected Internet backbone in the country is innovating at a warp-speed pace with the introduction of a new high-speed wireless data network, servicing a smartphone and a tablet from Motorola.

Robert Ray:

Verizon Wireless giving a big keynote speech here at the Consumer Electronics Show. They have over forty new products displayed, and a push for convergence across all platforms.

Ivan Seidenberg:

So now it's time to turn the wheel again. What will consumers want in the next ten years? 3-D? Holograms? Media everywhere? Human interfaces? Machines talking to machines? Smart homes, smart cities, smart societies?

Robert Ray:

Verizon thinks your home will be a smart hub with superfast connectivity and full integration of High IQ networks. Products across all platforms may enable a person to manage their health, work schedule, and chores with the help of in-home applications.

Ivan Seidenberg:

In health care, a modern health IT system could save the U.S. hundreds of billions of dollars a year in efficiencies.

Robert Ray:

Creating the so-called smart society is not a single company's doing. Verizon admits it will take a collaboration across many tech and connectivity firms around the world. The innovation wheel's spinning on all fronts, and content is king in this instant society of today.

Lowell McAdams:

As people are discovering very quickly, all 4G is not created equal. The full-blown mobile broadband experience that we have been predicting for years is now coming true.

Robert Ray:

A wireless game-changer. With consumers seemingly addicted and starved for faster and broader content, the company is banking on creating speedy fiber, applications, interactive material, and a powerful program explosion that will hit the market, bringing TV, movies, and other content to phones, tablets, and handheld devices.

Ivan Seidenberg:

Tilt and rotate.

Lowell McAdams:

Superfast LTE, fiber, and global IP networks combining with new devices, applications, and interactive content to deliver experiences that are more powerful than anything that we've seen to date.

Robert Ray:

And, there are unconfirmed reports that Verizon will also get to sell a version of the iPhone, breaking AT&T's exclusive hold, but analysts don't expect the supercarrier to reveal that one at the show.

Robert Ray:

In Las Vegas, Robert Ray, The Associated Press.

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